

EXPO 26



INFORMATION PACK

WEDNESDAY
4 NOVEMBER

Kingston University,
55-59 Penrhyn Rd, KT1 2EE

HEADLINE SPONSORS



HOSTED BY





KINGSTON
MERTON &
WANDSWORTH

WEDNESDAY
4 NOVEMBER

Bringing businesses
together

Bringing businesses together

Welcome to our information pack for the EXPO26.

Building on the success of EXPO25, we are back - bigger, and for the first time, bringing Kingston, Merton and Wandsworth boroughs together, under one roof.

This year, we are delighted that the EXPO26 will be hosted at Kingston University, Penrhyn Road campus.

It's our biggest collaboration yet, bringing together businesses, entrepreneurs, key organisations, and local decision-makers from across South West London to spark meaningful networking, collaborations, and partnerships.

EXPO26 is designed to offer valuable business connectivity, with new opportunities to grow.

With expert-led seminars, inspiring speakers, and hands-on exhibitors, the event will focus on the key pillars of business success: sales, marketing, innovation, and growth.

Whether you've been in business for years or just started out, you'll find fresh ideas, new contacts, and practical support to take your next step.

“

I look forward to attending next years Expo and highly recommend it to any business owner or representative wanting to understand their local business community. It's priceless”

Richard Padum, Epitome

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“

Attending Expo was a really valuable investment of time. I met lots of new contacts and opened up some real potential partnerships and learnt from thought-provoking talks.

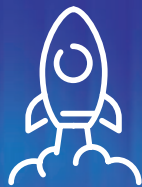
Mike Reed, Time & Leisure

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Network

with over 300 local businesses and create new partnerships and collaborations.



Increase

your brand visibility and get your company and services in front of a wider audience.



Connectivity

with businesses that could help you reduce costs or improve your operations.



Benefit

from business seminars, new trends, ideas, technologies, and ways of working.

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Expo is a very worthwhile investment of your time to make connections and find out the latest trends.

Alison McWhinnie

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Key Objectives

As exhibitors and attendees, there are a number of objectives and benefits for being a part of the EXPO26.

FOR EXHIBITORS

1. Lead generation

Expos attract a concentrated group of potential customers, facilitating effective lead generation and sales opportunities.

2. Brand exposure

Exhibitors can increase brand visibility and awareness by showcasing their products and services to a targeted audience.

3. Market research

Direct interactions with attendees allow exhibitors to gather feedback and understand market needs and preferences.

4. Networking

Expos offer opportunities to connect with local businesses and also from the neighbouring boroughs of Merton and Wandsworth, potential partners and stakeholders.

FOR ATTENDEES

1. Educational opportunities

Attendees can benefit from seminars and keynote speeches that provide valuable business insights and professional development.

2. Product discovery

Expos are an excellent platform for discovering new products, services, and innovations.

3. Networking

Free to attendees, it can establish professional relationships, exchange ideas and provide the opportunity to meet potential employers, clients, or partners.

4. Exclusive offers

Many exhibitors offer special deals, discounts, or exclusive previews at EXPO26.

EXPO26: The Opportunities

Audience Quality and Quantity

1. **Targeted audience:** The EXPO26 will attract the relevant audience that aligns with the many SMEs, including potential customers, partners, and industry influencers.
2. **High foot traffic:** With just under 300 attendees in 2025, the number of attendees increases the likelihood of generating leads and achieving broader recognition

Expo Reputation and Brand

1. **Established reputation:** Kingston Chamber has hosted its annual business EXPO since 2014, with a history of success: the event is well-organised and attracts quality participants. This is the first year hosted at Kingston University and their new and modern facilities at their premises.
2. **Brand alignment:** The EXPO26's theme and focus will align with the standholder's ambitions to grow.

Competitive Advantage

1. **Pre-event marketing:** Effective marketing by the organisers will promote the event, the sponsors, the stand holders and attract attendees.
2. **On-site visibility:** By attending and participating at the EXPO26, businesses can stay ahead of the competition by being visible, monitor competitor activities and identify potential areas for differentiation.

Networking Opportunities

1. **Structured networking:** There will be organised speed networking, workshops, and seminars, allowing for meaningful connections with potential clients and partners.
2. **Access to business leaders:** There will be opportunities to interact with local business leaders, influencers, and decision-makers.

Logistical Support

1. **Ease of setup and dismantling:** There will be efficient processes for setup and teardown, with support from the EXPO26 organisers. For technical support, such as electrical supply, and audio-visual equipment, notification must be made well in advance.

Educational Opportunities

1. **Valuable content:** Stand holders will have access to seminars and discussions that will provide insights into business issues and trends.
2. **Speaker opportunities:** At this early stage, there may be the possibility for stand holders to participate as speakers enhancing their credibility and visibility.

EXPO26 Packages

Micro Stand Package

Space Dimensions
1m x 1m

- Table, chair & an exhibitor badge
- Company name, logo & hyperlink on the EXPO26 website
- Company name & logo in the official Event guide
- WiFi available

Chamber Member	£95.00 (+VAT)
Non-Chamber Member	£130.00 (+VAT)

Exhibitor Package

Space Dimensions
1m x 2m

- One ticket for pre-EXPO26 breakfast
- Table, chair & an exhibitor badge
- Company name, logo & hyperlink on the EXPO26 website
- Company name & logo in the official Event guide
- Company logo exposure on all digital EXPO26 marketing
- Company announced as an exhibitor on all Chamber social media platforms (10,555+ followers)
- WiFi available

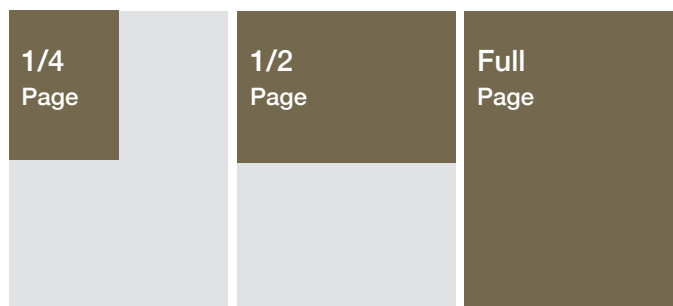
Chamber Member	£295.00 (+VAT)
Non-Chamber Member	£385.00 (+VAT)

Event Guide Advertising

Promote your business, stay in the minds of your target audience and remind visitors about the services you provide by advertising in the printed show guide handed out to all delegates on the day.

1/4 page	£85.00
1/2 page	£120.00
Full page	£180.00
Back page	£220.00
Double page	£280.00

(Excluding VAT)



Please note that artwork must be supplied in either PDF, PNG or JPEG format. The deadline to order advertising in our printed show guides is two weeks prior to the EXPO26.

Premier Exhibitor Package

Space Dimensions
1m x 3m

As per Exhibitor Package PLUS:

- Premium size and position of stand at EXPO26
- Two tickets for pre-EXPO26 breakfast
- 1/2 Page advertisement in the official Event guide (provided by company)
- WiFi available

Chamber Member	£440.00 (+VAT)
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Non-Chamber Member	£495.00 (+VAT)
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Headline Exhibitor Package

Space Dimensions
1m x 3m

As per Premier package PLUS:

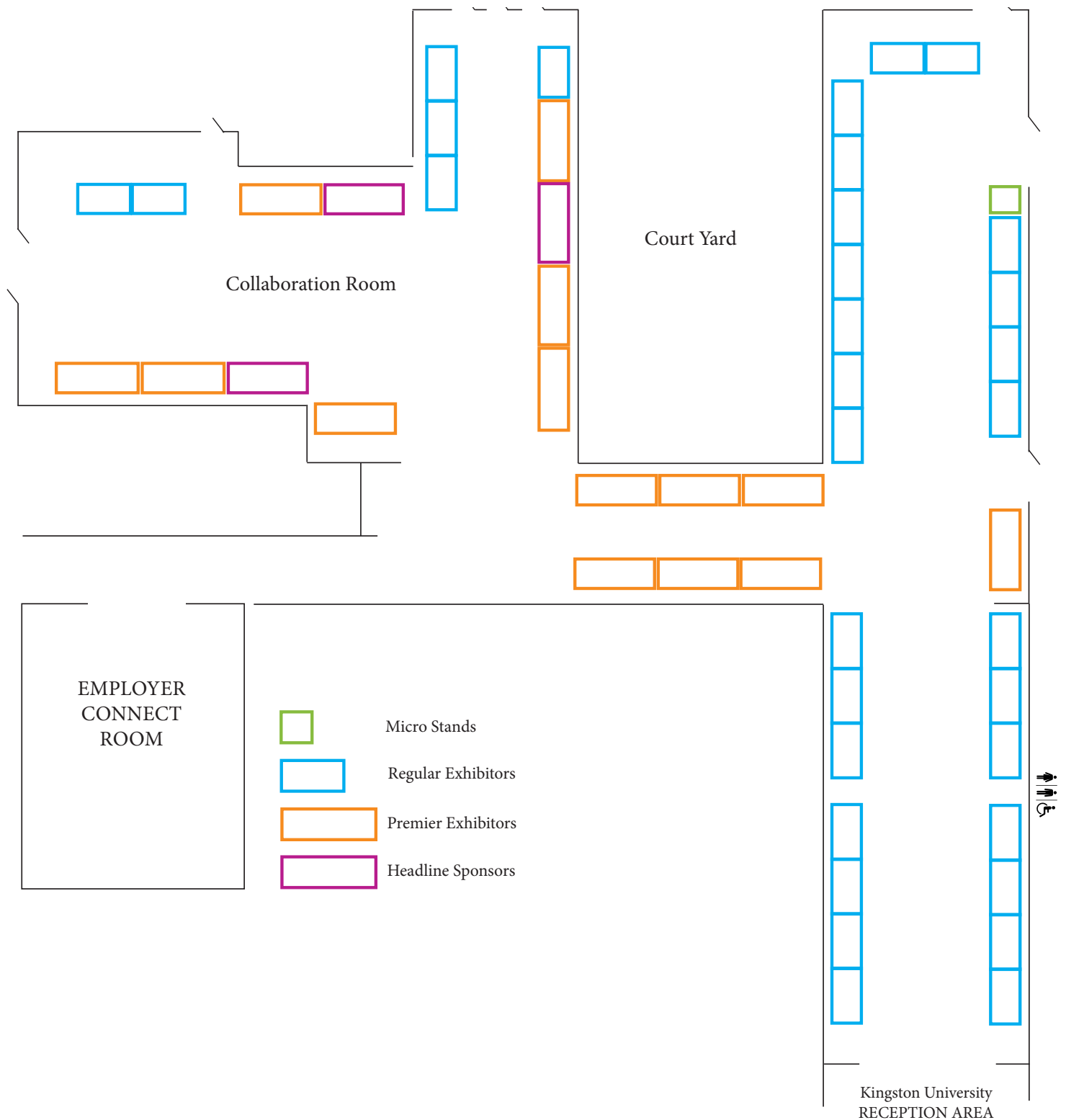
- Company logo exposure as Headline sponsor on all marketing and signage collateral
- Two additional tickets for pre-EXPO26 breakfast
- One page advertisement in the official show guide
- Opportunity to speak at the opening/closing of the event
- Opportunity to contribute a quote to the press releases pre and post event
- Inclusion in the official EXPO26 video, photos and post event promotion
- WiFi available

We are open to discussing different ways of promoting your brand, so please get in touch.

Chamber Member	£850.00 (+VAT)
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Non-Chamber Member	£1,100.00 (+VAT)
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EXPO26 FLOORPLAN



Frequently asked questions

Is it free to attend as a visitor?

Absolutely! The EXPO26 is FREE to attend as a visitor. You only pay if you want to book a stand, advertise in our show guide. You also don't need to be a member to attend. Simply pre-register online for the EXPO26.

Is there a car park?

Unfortunately, car parking is available for blue badge holders ONLY. We recommend using public transport. It's just an 8-minute walk from Kingston train station, with direct trains from Waterloo and Wimbledon. Multiple buses stop right outside the campus, with direct connections to Dorking, Teddington, Twickenham, Roehampton, Esher, Epsom and more.

Do I need to register for the seminars or speed networking?

You do not need to register for any of the seminars, keynote speakers or speed networking sessions. All the sessions run on a first come, first served basis.

What happens when I arrive at the event?

When you first arrive at the event head to the registration area where you'll be able to meet our team who will swiftly sign you into the event. You will also receive the event guide. You'll then be shown the exhibition hall and seminar room, so you know where everything is located.

Do I need to bring anything with me?

We recommend you bring plenty of business cards with you to the Expo. Never underestimate how many business cards you may want to hand out to new connections. We also recommend that you a pen and note pad to write down ideas that you have when at the event or attending any of the seminars.

Will there be food and drink to buy at the event?

Yes, you will be able to buy food and drink at the Expo. Light refreshments and drinks will be available throughout the event. Please make sure you bring either a debit/credit card with you.



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It's a fab day, very well planned and executed.

The networking is fantastic as it's big enough to be viable and small enough to connect.

Robyn Harper
Robyn Harper Photography

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EXPO 26

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The Expo represents a wonderful opportunity to mingle with other business owners and to learn more about how to get the best out of yourself and your work. I wouldn't miss it for anything.

Martin Booth, LeBoo Media

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Sign up today, get noticed and be part of South West London's key business event.

Become an exhibitor
Register to attend

